

Kecia Stewart

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SUMMARY

Web Developer and Graphic Designer with over 15 years of experience designing responsive websites, WordPress solutions, digital marketing assets, print collateral, and brand identities. Skilled in HTML5, CSS3, WordPress, Adobe Creative Cloud, UI/UX design, accessibility (WCAG), SEO, and cross-browser development.

SKILLS

Web Development

- HTML5
- CSS3
- Visual Studio Code
- Bootstrap
- Responsive Design
- WordPress
- CMS
- UI Design
- Accessibility (WCAG)

Design

- Photoshop
- Illustrator
- InDesign
- Branding
- Typography
- Print Production

EMPLOYMENT HISTORY

Web Developer | Graphic Designer | Content Manager

June 2016 - April 2026

Mediterranean Wellness - Remote

- Developed and maintained responsive websites using HTML, CSS, Flexbox, and JavaScript, ensuring clean layout and consistent visual branding across devices
- Translated UI/UX designs into functional, cross-browser compatible web pages, aligning visual execution with marketing and brand goals
- Built and customized WordPress themes and managed plugin integrations to support evolving brand and content needs
- Optimized websites for performance, reducing load times and improving mobile usability while following SEO best practices.
- Created print materials to promote wellness programs for multiple companies, maintaining cohesive brand identity across digital and print channels utilizing Adobe Creative Cloud
- Converted a fixed-width website into a fully responsive site across mobile devices, improving usability and visual consistency
- Created white-labeled style sheets to give multiple companies distinct custom looks while maintaining a shared code base
- Moved a company blog from Google Blogspot to WordPress to enable easier content management and theme customization
- Designed a custom WordPress theme to match existing company branding and visual guidelines
- Created HTML email templates for campaigns, aligning layout and styling with brand standards

Web & Graphic Designer - Web Content Manager

October 2007 - June 2016

The Fayetteville Observer Newspaper - Fayetteville, NC

- Managed and updated website content using Kentico and TownNews Blox CMS platforms to support daily publishing needs
- Created templates and designed special sections for the website, ensuring clear layout and visually consistent presentation of editorial content
- Improved engagement and traffic for social media accounts by coordinating web content and promotions with the website
- Led training for newsroom staff on setting up community blogs through Kentico and TownNews Blox CMS platforms

EDUCATION

Associate of Science – Graphic Design

Ft. Lauderdale Art Institute

Udemy Online Classes

CERTIFICATES

- Responsive HTML5/CSS3
- Bootstrap 4
- Adobe XD
- WordPress Theme Development